

# **Bizmarrow Technologies LTD**

Center For ICT and Computer Training Nigeria

# Pitch Deck

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Contact

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### 1.Introduction



# Tech Scholarship Training Program

Empowering Self-Reliant Africans with Affordable Digital Skills in High Demand

#### Who We Are

- **Bizmarrow Technologies LTD**: A leading organization with 13 years of experience in equipping Africans with practical, hands-on digital skills.
- Vision: To empower Africans to thrive in the digital economy.
- **Mission**: To equip individuals with high-demand digital skills, enabling self-reliance, fostering growth, and creating opportunities at an affordable rate.

#### **Program Overview**

- Launched in 2022, the Tech Scholarship Training Program is a partially funded initiative.
- Focus Areas: Data Analysis and Visualization, UI/UX and Product Design, Digital Marketing, and WordPress Website Design.
- **Goal**: Expand to more regions across Nigeria and other African countries, adding more digital skills.

### 2. The Problem



Lack of Digital Skills in Nigeria and Africa

- A 2023 GetBundi Survey: Out of 100 NYSC members surveyed, only 19 possessed digital skills.
- Alarming Statistics: 85% of Nigerian graduates lack digital skills, leaving them unprepared for today's digital economy.
- Graduate Challenges: Many leave school without basic digital skills required to secure meaningful employment.
- Entrepreneurial Struggles: Business owners lack the expertise to attract paying customers online and grow their ventures.
- **Unemployment Crisis:** A significant percentage of the labor force in Nigeria and Africa remains unemployed or unemployable due to insufficient digital skills.
- Financial Barriers: Many Africans eager to learn digital skills cannot afford the high cost of training programs.

### 3. Consequences of the Skills Gap



**Unemployment**: High levels of unemployment due to unemployable graduates and none graduates.

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- **Business Challenges**: Business owners struggle to attract customers online due to lack of digital expertise.
- **Social Impact**: Financial barriers prevent many Africans from accessing digital skills training, exacerbating poverty and social unrest.



### 4. Our Solutions

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#### The Tech Scholarship Training Program

- Bridging the Digital Skills Gap:
  - Hands-on training tailored to meet industry and organizational needs.
  - Equipping participants with essential workplace and business digital skills.
- Reducing Graduate Unemployment:
  - Upskilling graduates to meet industry demands.
  - Aligning training with job market requirements for high employability.
- Empowering Entrepreneurs:
  - Training business owners in digital marketing and tools to attract paying customers online.
- Affordable Access:
  - Cost-effective training options, including physical and online classes.
  - Recorded video content for accessibility anytime, anywhere.

### 5 our impact

#### **Impact So Far**

- More than 5,000 people registered and Over 800 Nigerians trained.
- Participants have secured jobs and launched successful businesses.
- Positive social impact: Increased standard of living and reduced social unrest.
- Stories of transformation: Graduates achieving self-reliance and contributing to the digital economy.



### 6 Goals for 2025 and beyond

#### 1.Expand Reach:

Grow operations to all regions of Nigeria and additional African countries.

Reach 2,500,000+ participants in Africa

#### 2.Add More Courses:

Introduce high-demand skills such as Artificial Intelligence, Cloud Computing, Cybersecurity, and Mobile App Development.

#### 3.Increase Accessibility:

Provide more scholarships to financially disadvantaged individuals.

Invest in technology infrastructure for online training.



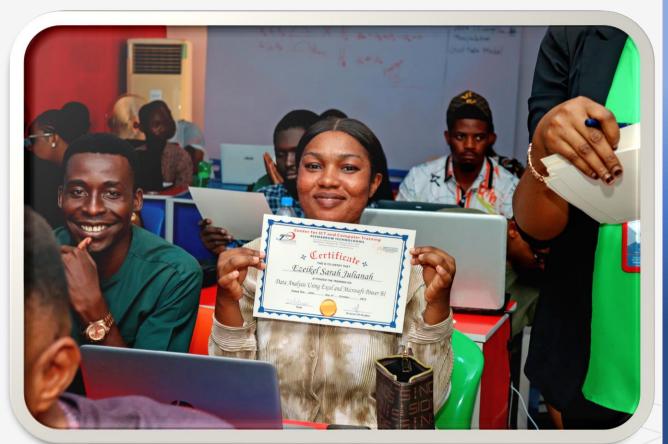


### 7. Why Bizmarrow Technologies



### **Proven Track Record**

- 13 years of experience in digital skills training.
- Successfully delivered hands-on, practical training with real-world applications.



### 7. Why Bizmarrow Technologies

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#### **Strong Team**

• A dedicated team of over 35 professionals

Proven Track Record:

Our team has successfully executed training programs, developed practical curricula, and delivered in-dustry-relevant projects.



### 8. Support and funding request

#### Why We Need Funding

- Expand Training Programs: Develop and offer more high-demand digital skills courses.
- Infrastructure Development: Build training centers and enhance online platforms.
- **Reach Underserved Communities**: Extend scholarships and subsidized training to disadvantaged groups.
- Develop more online training content and tools.

#### Support & Training

• Seeking support and training from the Mastercard Foundation EdTech Fellowship Program to scale our initiative.

### 9: Impact of funding

#### 1. Increased Reach:

• Equip 2,500,000 Africans with digital skills in high demand.

### 2. Economic Growth:

• Reduce unemployment and foster entrepreneurship.

### 3. Social Impact:

<sup>o</sup> Empower individuals to become self-reliant and reduce social unrest.

### 4. Inclusion in the Digital Economy:

• Enable access to global job opportunities and internships.



### It's time to take action

- Join us in transforming Africa through affordable digital skills training.
- Let's create a self-reliant workforce ready to thrive in the digital age.

Contact Us: <u>www.bizmarrow.com</u> <u>admin@bizmarrow.com</u> 08039321204

Together, we can bridge the digital divide and empower a generation!